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**IAPMO India Certifies First Two Seals of Purity for Drinking Water Treatment Systems**

**Ontario, Calif. (Sept. 1, 2016)** — IAPMO India has certified the first two water treatment devices to the Certification Scheme for Drinking Water Treatment Systems that Make Microbiological Reduction Claims, making both products eligible to receive a Seal of Purity from the Water Quality India Association (WQA India).

KENT RO Systems Limited received the Seals of Purity for two water purifiers, the Grand and the Pearl.

"KENT manufactures domestic reverse-osmosis water purifiers to the highest standards and these two models were already certified by NSF & WQA," said Ekansh Mittal, Executive Assistant to the CMD for KENT RO Systems Ltd. "We are now pleased to receive the certification for the claim of microbiological reduction from WQA India through IAPMO. We will continue to offer the highest quality water treatment systems to our consumers."

In February, IAPMO India and WQA India entered into a memorandum of understanding (MOU) establishing an agreement to collaborate on the administration of the Certification Scheme for Drinking Water Treatment Systems that Make Microbiological Reduction Claims.

"IAPMO is proud to partner with WQA India to offer the Seal of Purity on products that pass rigorous performance testing criteria and strict certification requirements, including on-site factory inspections," said IAPMO Senior Vice President – Water Systems Tom Palkon. "I would like to congratulate KENT RO for achieving the Seal of Purity for two of its products."

Point-of-use systems for drinking water treatment are used in households to alleviate health risks by reducing numerous potential disease-causing contaminants, including bacteria, viruses, and disinfectant resistant parasites. The new certification scheme, which conforms to ISO/IEC 17067 "Conformity Assessment – Fundamentals of Product Certification and Guidelines for Product Certification Schemes," establishes standards by which such products' reduction claims may be measured and certified as satisfying.

**ABOUT IAPMO INDIA**

IAPMO Plumbing Codes and Standards India Private Limited (known as IAPMO India) was founded in 2007 with offices at Bengaluru and Pune. IAPMO India and the Indian Plumbing Association (IPA) began, and continue to foster, a strong and essential partnership to better provide for the industry. The latest and most comprehensive plumbing codes and training and education programs for code-based plumbing installations and maintenance for all of India developed from this partnership.

**ABOUT WQA INDIA**

The Water Quality India Association is a legal entity in the Republic of India. This not-for-profit entity was incorporated on Sept. 16, 2014, under the Indian Companies Act and has been promoted by the members of India Task Force of Water Quality Association. This not-for-profit entity collaborates with the Water Quality Association USA, but functions independently.

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