FOR IMMEDIATE RELEASE

IAPMO R&T Provides Certification for Bull Outdoor Barbecues

Ontario, Calif. (Dec. 2, 2009) — Bull Outdoor Products Inc. (www.bullbbq.com), Rialto, Calif.-based manufacturer of barbecues, fireplaces and fire pits, has tapped IAPMO R&T to provide mechanical product certification and listing services for Bull’s entire line of outdoor built-in barbecues.

Bull Outdoor manufactures four gas-fueled barbecues that incorporate into 13 barbecue entertainment island designs, ranging from simple grills to sprawling models featuring refrigerators and CD players.

IAPMO R&T, North America’s premier plumbing and mechanical product certification agency, will certify these barbecue elements to the ANSI Z21.58a-2008 / CSA 1.6a-2008 standard governing outdoor gas cooking appliances and once certified allow them to bear the UMC Mark of Conformity, an extremely recognizable and trusted label among Authorities Having Jurisdiction nationwide.

“It’s important for a business like ours that our investment in certification be more than just basic satisfaction of a requirement — the listing actually needs to work for us,” said Frank Mello, vice president sales and marketing for Bull Outdoor. “The UMC Mark does that by raising our products above those of our peers in a competitive marketplace.”

Inspectors encountering the UMC shield during their fieldwork know there are no questions about the efficacy of the products that bear it.

“Our marks of conformity truly do speak for themselves and they’re backed by the most attentive customer service any third-party certification body can claim to offer its clients,” said Shahin Moinian, senior director of IAPMO R&T.

IAPMO R&T is ANSI-accredited to ISO/IEC Guide 65 and offers conformity assessment, quality assurance and continuous compliance programs. As the preferred listing agency of manufacturers, inspectors and Authorities Having Jurisdiction, the IAPMO R&T brand and its reputation for quality are unparalleled in the industry.

For more information on having gas-fueled barbecue products certified and listed, contact Shahin.Moinian@IAPMORT.org or (909) 472-4121.

#   #   #

IAPMO R&T certifies and lists electrical, plumbing, mechanical and solar products according to established US and Canadian codes and standards, ensuring continuous compliance to such documents.

IAPMO R&T is part of The IAPMO Group’s family of companies.